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Lapping up the key elements

ull outdoor set-ups of lap, plunge and family-sized pools are on show at Barrier Reef Pools' new display centre in Mandurah, allowing customers to see their new pool in a complete outdoor setting.

"Other pool display centres have only pools on display; this display centre is about the pool and the area around the pool." Barrier Reef Pools director Brad Hilbert said.

"We find more clients who don't just want a pool, they want an outdoor area that incorporates a pool into it, and the whole area must be practical and look good — this is exactly what this new display centre offers."

The southern display centre took 12 months to build and opened at the end of last year. It has 10 pools in situ, spread over 1200sqm. It is the third display centre for the company, in addition to its O'Connor and Gnangara centres.

Mr Hilbert said it was the biggest swimming pool display centre south of the city, showcasing everything from spas with concrete day beds to 12m lap pools.

"Every pool area has its own theme, and divisional walls and screens have been used to make it easier for clients to see how it might look in their backyard," he said.

"We also have different surrounds on display — rebated bluestone paving, honed concrete, limestone paving, timber decking, artificial grass and standard poured limestone.'

Landscaping has been themed in formal, tropical, screening and low-lying styles as nine internal shimmer colours show the company's full range of pool finishes from white beachinspired colourings to deep black interiors.

Water features, ranging from blade installations and tiled water walls to sunbeds and deck jets, were designed to inspire.

"The display centre offers clients a chance to see how different pool styles, colour themes and landscaping ideas all come together," Mr Hilbert said.

"It makes it much easier for clients to make a decision on something they have already seen and are happy with. It can be very hard to visualise how things will look in a backyard and this new display centre will



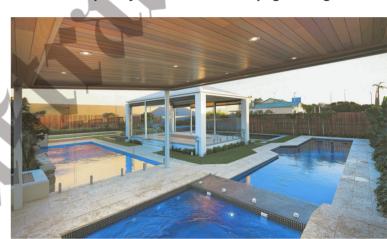
Barrier Reef's new display centre shows how different pool styles, themes and landscaping come together.

make picturing all the elements much easier."

Mr Hilbert said the company had plans for two more display centres — the fourth at its new manufacturing premises in Forrestdale and the fifth was planned to open in Joondalup later this year.

The Mandurah display centre is at 24A Panton Road in Greenfields. It is open from 9am to 4.30pm on Mondays to Saturdays.

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